Shalu Shah

Front End Developer

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◆ /shalu-shah138

PROFILE

A Front End Developer with more than 3.5 years of experience in managing and developing multiple websites and user interfaces. Currently looking for a **Front End Developer role** to learn, grow and excel along with the advancement of the organization by accomplishing its desired goals.

EXPERIENCE

Sr. Associate Software Developer at Hexabells Technology
December 2023 - Present

1. Converted figma designs into responsive web pages
2. Developed HTML email templates for marketing and communication.
3. Developed and maintained web pages for projects based on Laravel Framework

Software Engineer (UI) at BOLD Technology
March 2023 - September 2023

1. Analyse the product requirement. Worked on experiments for LPs using DOM manipulation, updating changes as per variant in projects based on .Net, next.js.
2. Baselined winning experiments in next.js, migrated LPs from .net to next.js
3. Worked on CWV(Core Web Vitals), HTML Validators, ADA issues, Lighthouse(LCP,FCP)

Front End Developer at Handysolver
July 2021 - March 2023, Gurgaon

1. Translating designs and wireframes into high-quality code.
2. Deploy and manage web projects along with website optimization.
3. Build interactive interfaces for Frontend applications - based on Vue.js, React.js
4. Research and analysis to increase productivity.
5. Design UIs , Instagram templates for branding and contribution in brand logo design/modification.

HTML Developer at Kikai Services/88Gravity
February 2020 - June 2021, Gurgaon

1. Developed 20+ websites, build dashboards from scratch.
2. PSD to HTML, Responsive web design.
3. HTML mailer templates for Gmail and Outlook.
4. Cross-browser compatibility, code optimization along with other web resources, and have worked on SEO terms required in HTML.
5. Worked on **web application's UI – Angular based** and revamp existing website along with SEO ranking #HTML, #CSS, #Bootstrap, #RWD, Web Optimization, #Angular.js, #SEO Ranking, #Web Application UI

EDUCATION

Bachelor of Technology – Computer Science (2015 – 2019)
Maharishi Dayanand University – Rohtak, Percentage - 75%

12th – Science (2012 – 2014)
Higher Secondary Education Board, Percentage – 67.2%

10th (2011)
SLC Board, Percentage – 64.2%

WEB PROJECTS

https://wishforall.in/
https://forwardengineers.co.in/ (HTML/Tailwind)
https://thegamemap.com/ (HTML/Tailwind/Vue.js)
https://bringyourbusiness.online/
https://coachshraddha.com
http://rchandrapalace.com/
https://www.myeduswitch.com/

https://ticc-india.com/
https://www.awlindia.com/
https://www.corbettthebaagh.com/
https://www.arrahotelsgroup.com/
https://www.doxandbox.com/
Testing site on Divi wordpress
https://tycove.com/

SKILLS

DEVELOPMENT

1. HTML5, PUG/Jade
2. CSS, SCSS, styled components
3. Javascript/jQuery
4. Bootstrap 5, Tailwind CSS
5. Divi Wordpress
6. React.js. (Familiar) Next.js(Familiar)

TOOLS

1. Microsoft Visual Studio, VS Code, PHP Storm
2. Gitlab, Bitbucket, Jira
3. Figma

DESIGN

1. UI Design
2. Social Media Creatives
3. Wireframing