

PRAVEEN THAKUR

WEBSITE DEVELOPER (FRONTEND DESIGNER)

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SUMMARY

I am a dedicated and passionate Web Developer, committed to delivering high-quality and customized websites. Leveraging my full potential and effort, I ensure the creation of bespoke websites that align with your specific demands and ideas. My skills and imagination are applied efficiently to craft unique and successful web solutions.

AREA OF INTEREST

1. Website Development

2. Digital Marketing.

3. Marketing Research

WORK EXPERIENCE

ARCS TECHNOLOGIES PVT. LTD.

14th Sep-2022 to Till Now

WEBSITE DEVELOPMENT (FRONTEND DESIGNING)

Job Responsibilities:

- **Web Development:**
 1. Develop and design websites and templates using HTML, CSS, JavaScript, and jQuery.
 2. Build and customize websites on the WordPress platform.
- **Error Resolution:**
 1. Identify and fix coding errors to ensure optimal website performance.
- **Content Management Systems (CMS):**
 1. Design and maintain CMS structures to manage digital content effectively.
- **Graphic Design:**
 1. Design logos and create visually appealing elements for various digital platforms.
- **PDF Template Creation:**
 1. Develop PDF-friendly templates using HTML and CSS to ensure cross-platform compatibility.
- **Front-end Development Support:**
 1. Assist in front-end HTML development and implement quality assurance practices.
- **SEO and Meta Tag Customization:**
 1. Customize meta tags and implement rich media formats to enhance SEO performance.
- **Troubleshooting and Quality Assurance:**
 1. Troubleshoot technical issues and ensure the quality of web content.
- **Information Architecture and Functional Components:**
 1. Develop new web pages, and set up, and configure information architecture and functional components.
- **Printable HTML Reports:**
 1. Create print view-friendly HTML reports for documentation and presentation purposes.

FREIGHT LOGISTIC

2nd Jan-2021 to 11th Sep-2022

WEBSITE DEVELOPMENT (FRONTEND DESIGNING)

Job Responsibilities:

- **Company Representation::**
 1. Represented the company in various exhibitions and events to promote products and services.
- **Website Development:**
 1. Designed and developed websites according to company requirements using HTML, CSS, JavaScript, and jQuery.
 2. Regularly updated and maintained the company website.
- **Code Error Resolution:**
 1. Identified and resolved coding errors to ensure optimal website functionality.
- **Social Media Management:**
 1. Social Media Management:
 2. Created and scheduled engaging social media posts.
- **WordPress Development:**
 1. Developed and customized websites using WordPress.
- **Front-end Development Support:**
 1. Assist in front-end HTML development and implement quality assurance practices.
- **SEO and Meta Tag Customization:**
 1. Customize meta tags and implement rich media formats to enhance SEO performance.

PROJECTS

FUTURE MOBILITY MEDIA

<https://futuremobilitymedia.com/>

FREIGHT LOGISTICS

<https://freightlogistics.co.in/>

JEWELS

<https://jewels.arcsqc.com/>

MY ANIME VERSE

<https://metanetica.in/anime/>

EDUCATION AND CERTIFICATION

MAHARSHI DAYANAND UNIVERSITY

BBA(BACHELOR OF BUSINESS ADMINISTRATION)

2016 - 2019

KENDRIYA VIDYALAYA

COMMERCE

2015 - 2016

DICE-ACADEMY

WEBSITE DEVELOPMENT (FRONTEND DESIGNING)

2019

EXTRA-CURRICULAR ACTIVITIES

- **Event Organization:**

1. Organized various events such as blood donation camps, college festivals, and health check-up camps during college.

- **Scouts and Guides Cadet:**

1. Served as a cadet in Scouts and Guides at K.V. Pushp Vihar from 2010-2014.
2. Actively participated in camping activities and the Human Pyramid.

- **Environmental Awareness:**

1. Participated in the Green Olympiad exam focused on environmental awareness, organized by Environment Education and Awareness (EEA) in 2013.

- **Tech-Fest Coordination:**

1. Coordinated a tech-fest at S.A.I.T.M Gurgaon in 2017.

ACHIEVEMENTS

- **Culture Committee Member:**

1. Served as a member of the Culture Committee in college in 2018.

- **Brand Ambassador:**

1. Acted as a Brand Ambassador for the e-cell (Million Mind).

- **CSR Club Member:**

1. Active CSR (Corporate Social Responsibility) club member at S.A.I.T.M.

KEY SKILLS

- **Aesthetic Design and Detail:**

1. Keen eye for aesthetic design
2. Attention to detail in visual design

- **User Interface Principles:**

1. Deep understanding of user interface principles
2. Ability to design intuitive and engaging interfaces

- **Asset Creation:**

1. Skill in creating and iterating on design assets
2. Ability to reflect brand identity in design work

- **Best Practices:**

1. Knowledge of best practices in UI & interactive design
2. Experience with image optimization and site mapping

- **Technical Knowledge:**

1. Familiarity with interaction design and information architecture
2. Knowledge of HTML/CSS JavaScript and JQuery

- **Visual Design Production:**

1. Competence in producing high-quality visual designs from concept to execution
2. Experience designing for desktop, web, and mobile devices at various resolutions

Strengths:

- Highly motivated, creative, and versatile professional.
- Proven ability to work effectively with diverse, multicultural teams.
- Strong interest in taking on new responsibilities and challenges.

Skills:

- Microsoft Office Tools: MS Word, MS PowerPoint, MS Excel
- Website Development: HTML, CSS, JavaScript (JS), jQuery (JQ), HubSpot
- Google Tools: Google Docs, Google Sheets, Google Slides
- Content Management Systems (CMS): WordPress

Hobbies:

- Traveling
- Playing Indoor and Outdoor Games
- Listening to Music

Personal Information:

- 1.Father's Name: Mr. Prahlad Thakur
- 2.Mother's Name: Mrs. Bavita Dev
- 3.Date of Birth: 13 Oct 1995
- 4.Languages Known: English, Hindi
- 5.Marital Status: Married
- 6.Gender: Male
- 7.Nationality: Indian

Declaration:

I hereby declare that the above details provided by me are true to the best of my knowledge and belief.

Praveen Thakur