

AKSHAT GUPTA

WEB DEVELOPER

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Results-driven Web Developer with a strong foundation in HTML, CSS, JavaScript, and front-end frameworks, backed by over 2 years of valuable corporate experience. Experienced in creating interactive and responsive web applications. Seeking a challenging role to apply proficiency in web development, contributing innovative solutions and enhancing user experiences.

SKILLS

- | | |
|--------------|----------------------|
| • HTML | • Power BI |
| • CSS | • Python |
| • JavaScript | • Git |
| • React | • Project Management |
| • SQL | • Responsive Design |

PROFESSIONAL EXPERIENCE

BeSingular, Gurugram, India

09/2023 – Present

Technologist

- Designed websites for various summer camps (FLP23 and FLP24), increasing the target audience by 55%.
- Created various email templates using HTML and CSS for summer camps and bootcamps, improving communication efficiency.
- Developed and launched several web development courses, enhancing the educational offerings of the organization.
- Researched market trends in the education sector to inform course development strategies and curriculum planning, and subsequently created content based on the findings.
- Collaborated with cross-functional teams to identify business requirements and deliver data-driven solutions to business problems using Agile Methodologies.
- Led a team of interns in developing web-based educational resources, overseeing the entire lifecycle from conceptualization to implementation.

BeSingular, Gurugram, India

09/2022-09/2023

Management Trainee

- Developed web games using p5.js and Construct 3, showcasing creative and interactive programming skills.
- Assisted in the development of a responsive website for the organization, improving user experience and accessibility.
- Collaborated with stakeholders, to ensure the successful implementation of projects.
- Shadowed senior web developers to gain advanced skills in modern web development practices and tools.
- Created dynamic dashboards using Power BI, enhancing web-based data visualizations for stakeholders.
- Conducted Exploratory Data Analysis (EDA) on datasets from diverse summer camps worldwide using Python and SQL. Analyzed trends, patterns, and participant demographics to optimize program offerings and enhance camp experiences.

Digipodium Tech Ltd, Lucknow, India

10/2019-03/2020

Intern

- Completed a dynamic internship focused on developing skills in web development, focusing on HTML, CSS, and JavaScript.
- Contributed to web-based projects, including a dynamic Heart disease prediction project.

El-Systems Services, Varanasi, India

06/2019-07/2019

Intern

- Developed proficiency in Python for data manipulation and analysis.
- Worked closely with mentors to understand data analysis techniques.

EDUCATION

Lovely Professional University, Jalandhar, India

07/2023

Master of Computer Application

Babu Banarasi Das University, Lucknow, India

06/2020

Bachelor of Computer Application

PROJECT**Spotify Clone Using HTML, CSS & JavaScript**

- Built a Spotify-like music player using HTML, CSS, and JavaScript.
- Utilized libraries and tools like Bootstrap, Chromecast extension, and Visual Studio code.
- Designed the layout, added features like volume control and song lists, added favorite artists and made the design responsive.

Responsive Coffee Shop Website Design Using HTML, CSS & JavaScript

- Created a responsive coffee shop website design using HTML, CSS, and JavaScript.
- Ensured the website looks great on all devices through responsive design.
- Demonstrated the use of Bootstrap, custom CSS classes, and JavaScript for interactive elements like a dynamic menu and contact form.

Data Analysis of Apple Store Using SQL

- Utilized SQL queries for exploration and analysis.
- Formulated complex queries for specific insights.

E-commerce Sales Dashboard using Power BI

- Utilized PowerQuery to clean and transform the data.
- Crafted DAX functions to compare the performance.
- Developed a branded report to share with stakeholders.

CERTIFICATIONS AND ACHIEVEMENTS

- Introduction to Front End Development by Meta
- Introduction to Web Development by IBM
- Python for Data Science by IBM
- HackerRank SQL 5 Star
- Databases and SQL for Data Science with Python