Aayush Gupta

UI/UX designer

Phone

+91 9649012958

Email

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Address

Gurgaon

Skills

User Research

User-Centric Design Skills

Wireframing

UI Design

UX Design

Interaction Design

Prototyping

UI/UX Design Principles

Languages

English

Hindi

Links

Linkedin

Behance

Profile

UI/UX designer with 2+ years of experience, I skillfully craft intuitive, user-centric interfaces that blend aesthetics and functionality for optimal user experiences.

Portfolio -

https://www.behance.net/aayushgupta43

Experience

UI/UX Design Consultant at Snaphy Labs

Sep 2023 - Present

• Worked with clients across the U.S. and India, enhancing adaptability and understanding of various user needs.

• Improved SEO and user-friendliness for an online coupon platform and designed a franchising app with diverse features for varying tech proficiency.

• Conducted research, created wireframes and prototypes, and collaborated on PRDs to ensure user-centered design solutions.

UI/UX Designer at Birtly

Apr 2023 - Sep 2023

• Designed a system for startups and MSMEs for daily work tracking and team communication.

• Worked with Product Managers on PRDs using insights from user research and competitive analysis.

• Developed a design system and landing page, ensuring cohesive visual identity and user engagement.

Frontend Developer at Ogrelogic Solutions

Dec 2021 - Jan 2023, Noida

• Implemented websites, mobile web applications, and landing pages from concept through deployment.

• Standardized outputs with a responsive, mobile-first approach and strategy.

• Assessed UX/UI designs for feasibility and created responsive pages using HTML, CSS, and JavaScript.

Education

Global Institute Of Technology, Computer Science Graduate

Aug 2016 - June 2020