

Varun Kumar *Python/Django Developer*

✉ vk74449@gmail.com

☎ 8813858485

📍 Gurugram

📅 1997/04/30

🌐 LinkedIn

🐙 Github

Profile

- A competent professional, possessing 1.5 years of experience in web development and around 2 years of experience in digital marketing, with specialization in web development technologies, including Django, Django Rest framework, HTML, CSS, and Javascript.
- Successfully developed and implemented multiple web-based projects along with SEO and digital marketing best practices.
- Currently serving as Python Developer at Creed Global Technologies.
- Hands-on experience in Python, and SQL programming languages.
- Hands-on experience in SEO and Digital marketing best practices.

Professional Experience

2023/02 – present
Bangluru, India

Python/Django Developer

Creed Global Technologies ☑

- Developed and maintained the back end of an XRPL blockchain-based project, ensuring robust and secure implementation.
- Collaborated closely with front-end developers to seamlessly integrate backend functionalities.
- Implemented Django template rendering with enhanced JavaScript and AJAX functionalities.
- Designed and built a learning-based e-commerce shopping web application, focusing on user experience and performance.
- Gained extensive experience in building APIs using the Django Rest Framework

2022/02 – 2023/02
Gurgugram, India

SEO Executive

Zucol Group of Companies ☑

- Identifying and analyzing relevant keywords to drive traffic and improve search engine rankings.
- Optimizing website elements such as meta tags, headers, content, images, and internal links to improve search engine visibility.
- Developing and implementing content strategies to produce high-quality, relevant, and engaging content that attracts organic traffic.
- Ensuring the website's technical elements are optimized, including site speed, mobile-friendliness, crawlability, and indexability.

2021/10 – 2022/02
Gurugram, India

SEO Executive

Essence Studios Pvt. Ltd. ☑

- Creating and executing strategies to acquire high-quality backlinks from reputable websites to enhance domain authority.
- Monitoring and analyzing website performance using tools like Google Analytics and Google Search Console, and preparing regular reports on SEO metrics.
- Conducting competitive analysis to identify SEO opportunities and stay ahead of industry trends.
- Performing regular audits of the website to identify and fix issues that may affect search engine rankings.

Education

2015/08 – 2019/09 Rohtak, India	B. Tech., Computer Science <i>Maharshi Dyanand University</i> <ul style="list-style-type: none">Passed with 76%
2013/04 – 2014/06 Mahendergrah, India	Senior Secondary Education <i>Yaduvanshi Shiksha Niketan</i> <ul style="list-style-type: none">Passed with 78%
2011/04 – 2012/06 Loharu, India	Secondary Education <i>Shiksha Vikas High School, Dhani Dhola</i> <ul style="list-style-type: none">Passed with 92%

Skills

Python	● ● ● ● ●	Django	● ● ● ● ●
Django Restframework	● ● ● ● ●	Flask	● ● ● ● ●
HTML5	● ● ● ● ●	CSS3	● ● ● ● ●
Javascript	● ● ● ● ●	SQL	● ● ● ● ●
PostgreSQL	● ● ● ● ●	AJAX	● ● ● ● ●
SEO	● ● ● ● ●	Selenium	● ● ● ● ●

Languages



- Hindi
- English

Certificates



- Java Programming [↗](#)
- Intermediate Python for Data Science [↗](#)
- Python Data Science Tool Box (Part 2) [↗](#)
- SQL [↗](#)
- HTML [↗](#)
- Python Data Science Tool Box(Part 1) [↗](#)
- Python [↗](#)
- Web Development [↗](#)

Projects

2023/07 – present	XRPLNFT <i>NFT Marketplace</i> <ul style="list-style-type: none">Purpose: This project involves building a marketplace for Non-Fungible Tokens (NFTs) on the XRP Ledger (XRPL) blockchain, allowing users to mint, buy, sell, and trade NFTs.Blockchain Integration: It integrates with the XRPL blockchain to manage NFT transactions, ensuring transparency and security.User Wallets: Supports user wallets for storing NFTs and managing their XRPL assets, integrating with popular wallet services.Marketplace Features: Includes features like listing NFTs for sale, bidding, purchasing, and viewing transaction history, along with user profiles to showcase owned NFTs.Xaman Integration: Implements Xaman for enhanced user experience and functionality, leveraging Xaman's tools and services to provide robust and scalable solutions within the marketplace.
-------------------	--

2023/03 – 2023/03	E-commerce Project <i>Shopping Website</i> <ul style="list-style-type: none"> • Purpose: The aim is to develop a fully functional e-commerce platform where users can browse products, add them to their cart, and complete purchases online. • Product Management: It includes features for adding, editing, and deleting products, with detailed information such as descriptions, prices, and images. • Shopping Cart: Users can add products to a shopping cart, update quantities, and remove items. The cart persists across sessions using cookies or database storage. • Order Management: It features an admin interface for managing orders, tracking shipments, and handling customer inquiries, as well as user accounts for viewing order history.
2023/02 – 2023/02	Blog Web Application  This is a MiniBlog project created using Python, Django, HTML, CSS, and Bootstrap. This project is designed to demonstrate a simple blog application. <ul style="list-style-type: none"> - Users can create an account and login to the application. - Users can create, read, update, and delete blog posts. - Users can view all blog posts in a paginated list.
2023/04 – 2023/04	CRUD Application <i>Django CRUD</i> <ul style="list-style-type: none"> • Purpose: This project involves building a web application using Django that supports CRUD operations on a database • Components: The application typically consists of Django models (defining the database schema), views (handling the logic), and templates (rendering the HTML). • Features: It includes user authentication, form handling, and validation, with views for listing all items, viewing a single item, creating a new item, updating an existing item, and deleting an item. • Database Integration: It uses Django's ORM to interact with the database, which can be SQLite, PostgreSQL, MySQL, or any other supported by Django.
2023/02 – present	Desklib  <i>Educational Website</i> <ul style="list-style-type: none"> • AI-powered academic platform using Python Django for the backend. • The platform offers a variety of tools, including AI Homework Help, AI Grader, AI Detector, and a Plagiarism Checker. • Key features include document uploads, tailored AI assistance, detailed guidelines, and a subscription model for users. • The project involved integrating multiple AI models and creating a seamless user experience with a responsive and intuitive interface.

Courses & Internships

2021/04 – 2021/10 Karimnagar, India	SEO Internship  <i>Apna Writer</i> <ul style="list-style-type: none"> • Helped the team with ongoing SEO tasks. • Handle the website optimizations and auditing.
2017/06 – 2017/08 Gurugram, India	Web Development  <i>APTRON Solutions Pvt. Ltd.</i> <ul style="list-style-type: none"> • The training program includes both theoretical lectures and hands-on practical sessions to give a comprehensive understanding of web development. • In addition to these core skills, I also learned about web development best practices, including accessibility, performance optimization, and SEO. <p>Skills: JavaScript · Microsoft Visual Studio Code · Cascading Style Sheets (CSS) · HTML</p>