# POOJA GUPTA

## HTML DEVELOPER (FRONTEND DEVELOPER)

📞 9355780831, 9560782290  @ pooja956078@gmail.com
🔗 www.linkedin.com/in/pooja-gupta-492414161  📍 Noida Sec 12/22 , Chaura mode

## SUMMARY

In my 2.5 years of work experience, I have been actively involved in web designing, specializing in user interface design. At my current position with Genx esolutions pvt ltd, I have worked closely with the design team to create visually appealing websites. I have a strong command over HTML5, CSS3, and Bootstrap to build seamless web designs. I also use tools like Figma and Photoshop to enhance the user interface. My expertise includes converting PSD to HTML and designing banners and social media posts. Overall, I have a wellrounded skill set in web design and UI development that enables me to deliver engaging online experiences. I also working on Angular framework.

## EXPERIENCE

### Web designer
**Genx esolutions pvt ltd**
📅 02/2022 - Present  📍 Noida
- Designed and developed over 20 web pages, increasing user engagement.
- Designed personalized websites for clients of all levels: fresher, middle, and senior.
- Modified and made changes to websites based on client requirements .
- Conducted error checks and de-bugged website and best experience across web and mobile devices including responsive Web UI.
- Designed and developed a visually stunning and user-friendly website for a client, resulting in a 25% increase in website traffic and a 15% increase in conversion rates.
- Developing user-facing applications using Angular.
- Creating custom, general use modules and components which extend the elements and modules of core Angular.
- Creating configuration, build, and test scripts for Continuous Integration environments.

### Web designer
**V2Infotech**
📅 08/2021 - 01/2022  📍 Noida
- Converted PSD to HTML.
- Transformed PSD designs into Bootstrap framework.
- Graphic design: Proficient in graphic design, designing posters, and photo editing using Adobe Photoshop.
- Improving system resilience and facilitating a 35% reduction in downtime.
- Image editing and retouching: This includes skills such as color correction, adjusting contrast and brightness, removing blemishes, and enhancing details.

## EDUCATION

### Bachelor of Computer Applications (BCA).
**School or University**
📅 2021 - 2024

### Three Years Polytechnic in Computer Science & Engineering from UPBTE Lucknow with 79.22% in Year 2018.
**KM. G G P BG Nagar**
📅 2015 - 2018

## SKILLS

| HTML | CSS | Bootstrap | js/jquery |

Responsive web design    UI Material

SASS    Web develpoment    Photoshop

Figma    Angular Framework

## PRIJECT

✔️ **Project Link**

http://aceb2b.eye4travel.com/
https://jawlat.com.sa/
http://bntb2c.travzillapro.com
http://rzb2b.eye4travel.com
https://aahb2c.travzillapro.com/
https://www.magicarpet.com

## STRENGTHS

✔️ **Web Design**
Developed and maintained the company website using a mixture of HTML, CSS and JavaScript.

✔️ **Web Development**
Proficient in front-end web development, able to build static landing pages in a day or two using Angular framework, Html and CSS.

✔️ **Conversion Rate Optimization**
Skilled in identifying conversion rate opportunities, improving page copy, and strategizing flows, leading to an increase in conversion rates.