# BALACHANDAR CM

## Full Stack & CMS Developer

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Bangalore

## CAREER OBJECTIVE

Creative and analytical web developer with 1 year of experience in database administration, website design, WordPress, and Magento 2. Seeking a challenging role where I can utilize my skills to develop innovative solutions and enhance user experiences.

### **WORK EXPERIENCE**

## **DALZTEK ONLINE SERVICES INDIA PVT LTD** - Full Stack and CMS Developer

July 2023 - Current Bangalore

- Developed responsive and visually appealing user interfaces using HTML, CSS, Bootstrap, and JavaScript.
- Participated in agile development sprints to deliver high-quality front-end solutions.
- Designed and implemented server-side logic using PHP and Python to support web applications.
- Managed database operations and optimized queries using MySQL and MongoDB.
- Customized WordPress themes and plugins to meet client requirements.
- Implemented e-commerce solutions and integrated payment gateways in Magento 2.
- Conducted performance optimization and security enhancements for CMS-based websites.

## **EDUCATION**

## Mahendra Arts and Science College - BSC, Computer Science

2020 - 2023 NAMAKKAL

The Gugai Hr Sec School - Higher Secondary

2018 - 2020 SALEM

## **SKILLS**

#### Front-end:

• HTML, CSS, Bootstrap, Tailwind, ¡Query, JavaScript, React.js, Next.js.

#### Back-end:

• PHP, MySQL with OOPS, MongoDB.

#### CMS:

WordPress, Laravel, Magento 2.

## **Projects**

### **WORDPRESS**

**Project:** Winner PVC

#### **Description:**

- Winner PVC's site gets a tech boost with WPBakery Page Builder for easy design and WPForms Lite for seamless form creation, enhancing user engagement.
- > Together, they create a sleek, responsive platform, elevating Winner PVC's online presence

#### **Project:** Happy wellwishers

#### **Description:**

Happy Wellwishers, a dynamic training company and institute, harnesses WPBakery Page Builder for intuitive website design and WPForms Lite for seamless form creation. Together, these plugins elevate user experience, fostering engagement and efficiency in learning.

# **Project:** Dalztek **Description:**

Dalztek IT Company Services Pvt Ltd. utilizes WordPress as the foundation for its website, integrating essential plugins such as Page Layer for dynamic page layouts and Contact Form for seamless communication. Additionally, jQuery enhances user interactivity, ensuring a smooth and engaging browsing experience. With these tools, Dalztek delivers a user-friendly platform, showcasing its IT services with efficiency and style

## **Project:** Soft Silkz

### Description:

Soft Silkz, a premier saree manufacturing and online shopping destination, leverages WooCommerce for seamless transactions and Elementor for captivating website design. With these plugins, it offers a user-friendly interface, enhancing the saree shopping experience for customers worldwide.

#### **Project:** Human Heros

#### **Description:**

Human Heros is a consultancy company. My major in this project, I created the entire website content as well.

## PHP

## Project: HR Tool

#### **Description:**

➤ HR Tool is a web-based HR management application utilizing PHP and MySQL. Currently engaged in the project's development.

#### **Project:** Student Management

#### **Description:**

➤ PHP-based system streamlines educational admin tasks with strong authentication, student management, and fee tracking. Plans for future integration include payment gateways and improved access control for user convenience and privacy.