PIYUSH GUPTA

Address: 6th avenue gaur city 1, Noida
Phone: +91-7905834592
Email: piyushgupta608@gmail.com
Skype: piyush.gupta384

SUMMARY

Highly skilled Web Designer and UI/UX Designer/Developer with over 7 years of experience in creating engaging, user-friendly, and visually appealing websites and applications. Proficient in front-end development, user interface design, and user experience optimization. Adept at managing multiple projects simultaneously, collaborating with cross-functional teams, and delivering high-quality solutions in fast-paced environments. Passionate about improving user journeys through innovative design and technology solutions.

TECHNICAL SKILLS

Web Design : HTML, CSS, Bootstrap, JavaScript, jQuery, Responsive Design, Convert Figma to Custom code, PSD to HTML, PHP, Mysql, Angular, Sass, Less

UI/UX Design : Wireframing, Prototyping, User Research, Figma, Adobe XD, Sketch, Photoshop

Front-End Development : JavaScript, Jquery

CMS : WordPress, Webflow, Shopify, etc

Tools & Technologies : Adobe Creative Suite (Photoshop), InVision, Canva

Digital Marketing : Website listing, Analytics, google ads, Webmaster Tools, Facebook ads, Graphics Tools, Blogger etc.

Web Performance Optimization: Lazy Loading, Image Optimization, Minification

Others : SEO, Web Accessibility, Cross-Browser Compatibility

WORK EXPERIENCE

SwiftPIM Products Pvt (Richpanel)   *02 Jan 2021 to Sep 2024*
Web Designer & UI Developer

- Handle Product website in Webflow & Wordpress
- Collaborated with product teams to create UI mockups and wireframes using Figma and Adobe XD.
- Developed custom themes for WordPress websites, Webflow, focusing on performance optimization and SEO best practices.
- Spearheaded a redesign landing pages project for a major e-commerce platform.
- Work on hubspot, wordpress, custom code etc.

Meetings and More
Website Designer & UI Developer

Sept 2018 - Aug 2020

- Created custom WordPress themes and plugins, delivering scalable and easy-to-manage CMS solutions for clients.
- Developed websites using HTML5, CSS3, and jQuery, focusing on usability and performance.
- Designed wireframes and prototypes using Sketch and Photoshop to streamline design approval processes.
- Worked with cross-functional teams in Agile environments to ensure design and development consistency.
- Conducted A/B testing and user behavior analysis to enhance website performance and UX.
- Handle Google Webmaster tools , Bing, Sitemap, Robots, Page Speed, SEO Performed routine updates, upgrades and overall maintenance of website.

City Mapper Pvt Ltd
Web Designer & UI Designer/ Developer

Mar 2018 - Aug 2018

- Worked in a fast-paced environment with 10+ other team members.
- Cooperated closely with the marketing team to develop concepts and mockups on 15+ projects.
- Handle Wireframe, Admin Dashboard,etc Completed over 150+ layout screen with admin dashboard and others Performed routine updates, upgrades and overall maintenance of website.

Horizontal Solution
Front End Developer & UI Developer

Apr 2016 – Feb 2018

- Performed front-end development for interactive web applications to improve functionality and user experience using HTML, CSS, and UX design. Worked directly with client to establish project scope, interaction guidelines, and project time lines.
- Handle Google Webmaster tools , Bing, Sitemap, Robots, Page Speed, SEO Performed routine updates, upgrades and overall maintenance of website.

PORTFOLIO PROJECTS

Richpanel
Website - www.richpanel.com

- **Tech Stack:** Webflow, Wordpress, Hubspot, HTML5, CSS3, JavaScript etc.
- **Role:** Website Designer / UI Developer
- **Overview:** Developed a fully responsive, SEO-optimized ecommerce product website with Redesigned the online store, focusing on improving user flow. Integrated Hubspot form.

Trip Dreamers
Website - www.tripdreamers.com

- **Tech Stack:** Wordpress, Plugin, HTML5, CSS3, JavaScript etc.
- **Role:** Front-end Developer & UI Designer
- **Overview:** Delivered a visually stunning, user-friendly interface that highlights travel packages, seasonal promotions, and user-generated content.

Altsignals
Website - [www.altsignals.i](www.altsignals.io)o

- **Tech Stack:** Webflow, HTML5, CSS3, Jquery, JavaScript etc.
- **Role:** Front-end Developer & UI Designer
- **Overview:** It is Coin base Company. I developed with dynamic Webflow CMS Participated in weekly client meetings to discuss solutions and update project status Developed landing page functionalities and features.

Legend India Holiday
Website - www.legendindiaholidays.com

- **Tech Stack:** PSD to HTML, Bootstrap, HTML5, CSS3, Flexbox, Jquery, JavaScript etc.
- **Role:** Front-end Developer & UI Designer
- **Overview:** Developed landing page functionalities and features. Worked directly with client to establish project scope, interaction guidelines, and project time lines.

Peoplewala
Website - www.peoplewala.in

- **Tech Stack:** Wordpress, Mysql, PSD to HTML, Bootstrap, HTML5, CSS3, Jquery, JavaScript etc.
- **Role:** Front-end Developer & UI Designer
- **Overview:** Peoplewala is a trusted brand and leader in the e-commerce scene in India We are known for maintaining high quality standards through our unique user interface and user experience.

Astrobrij
Website - www.astrobrij.com

- **Tech Stack:** Custom Code, Convert Figma to Bootstrap, HTML, CSS3, Jquery, JavaScript etc.
- **Role:** Front-end Developer & UI Designer
- **Overview:** Developed custom website with all pages and landing page functionalities and features. Worked directly with client to establish project scope, interaction guidelines, and project time

MMAQUA
Website - www.mmaqua.in

- **Tech Stack:** Custom Code, HTML, Bootstrap, HTML5, CSS3, Jquery, JavaScript etc.
- **Role:** Front-end Developer & UI Designer
- **Overview:** Developed custom website with all pages and landing page functionalities and features. Worked directly with client to establish project scope, interaction guidelines, and project time

Perfect Space Interior And Exhibition
Website - www.perfectspaceexhibition.com

- **Tech Stack:** Custom Code, HTML, Bootstrap, HTML5, CSS3, Jquery, JavaScript etc.
- **Role:** Wordpress Designer / Developer
- **Overview:** It is Conferences, Trade Shows, Exhibitions, Company. I developed with dynamic Wordpress CMS Participated in weekly client meetings to discuss solutions and update project status Developed landing page functionalities and features. Performed routine updates, upgrades and overall maintenance of website.

OTHER PORTFOLIO LINKS

- https://www.geetikainteriors.com/
- https://3meservices.com/
- https://www.meetingsnmore.com/
- https://ridein.com/
- https://www.playmatsya.com/
- https://www.saanpseedi.com/
- https://www.crickcroc.com/
- https://www.mintoholidays.com/
- https://mcf-project.webflow.io/

- https://www.behance.net/gallery/199303447/Pakkho-E-learning-Mobile-App-UI-Kit
- https://www.behance.net/gallery/199317225/Pakkho-E-learning-Mobile-App-UI-Kit
- https://www.behance.net/gallery/199305029/Pakhiride-Ride-Sharing-App-UI-Kit
- https://www.figma.com/file/mfTOtgAqpluKnd5r1jlEE3/Make-Portfolio?type=design&node-id=1%3A12359&mode=design&t=bqvhI8Eobzp7zz8L-1

EDUCATION

MCA (Master computer application)	*2015*
BCA (Bachelor of computer application)	*2011*
Intermediate from S.V.N Inter Collage	*2008*
High School form S.V.N Inter Collage	*2006*

ADDITIONAL INFORMATION / CERTIFICATIONS

12 Month diploma in Hardware & Networking from Kanpur	*2012*
Digital Marketing certificate by Google	*2020*

Place : Noida

Date :