
SHUBHAM JAISWAL

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PROFESSIONAL SUMMARY

Experienced Software Developer with 5+ years of expertise in designing, developing, and deploying scalable applications using a diverse range of programming languages, including PHP, JavaScript, SQL, and JSON. Skilled in Salesforce Marketing Cloud (SFMC) tools such as Email Studio, Automation Studio, and Contact Builder to execute impactful marketing campaigns. Adept at solving real-time problems, learning new technologies, and embracing challenging projects.

WORK HISTORY

Web Developer, 01/2024 - Current

AIBUZZ TECHNOVENTURES – Remote

- Transitioned Critilearn platform from WordPress to Laravel for improved performance and scalability.
- Developed responsive and user-friendly interfaces using HTML, JavaScript, and PHP.
- Designed and implemented robust Admin and User modules for managing courses, quizzes, and website settings.
- Integrated Dots, a Laravel-based operational system, enhancing backend efficiency.
- Conducted testing and debugging to ensure platform reliability and security.
- Collaborated with cross-functional teams to deliver seamless project execution.
- Documented development processes and created user guidelines for new features.

Software Developer, 02/2022 - 11/2023

HCL Technologies – Lucknow

- Designed visually appealing email templates and managed digital campaigns for Microsoft.
- Executed email marketing using Salesforce Marketing Cloud (Email Studio, Automation Studio, Contact Builder).
- Performed QA and testing of emails to ensure responsiveness and deliverability.
- Leveraged Azure Cloud for deployment and integration of marketing solutions.
- Followed Agile methodologies to ensure timely delivery and process efficiency.

Software Engineer, 09/2020 - 11/2021

Singsys PTE LTD – Lucknow

- **Public Utilities Board (PUB Singapore):** Developed and maintained web services for Singapore's national water agency using Laravel.
- Supported integrated water supply, water catchment, and wastewater management initiatives.
- **Myceroid:**
Built an employee management system with features like work schedule, performance tracking, leave management, time clock, payroll (bank GIRO, CPF PAL file generation),
- Designed and implemented web services, a web portal, and an Android app using Laravel, Vue.js, Bootstrap Vue, and MySQLi.
- Managed user roles: Super-Admin, Company Admin, Sub-Admin, and Employee.
URL: <https://myceroid.com/>
- **Ask Sterling MD:**
Developed a clinic management system with user roles: Super Admin, Administrator, Doctor, and Patient.
- Implemented appointment scheduling, video consultations, prescription management, and subscription services.
- Built the backend using Laravel and the frontend using HTML, JavaScript, and MySQLi.
URL: <https://asksterlingmd.com/>

EDUCATION

B. Tech: Computer Science, 2018

ICFAI University - Dehradun

XII: Science, 2013

City Montessori School - Lucknow

X: 2011

Almighty Montessori School - Lucknow

SKILLS

- | | |
|------------------------------|-----------------------|
| • PHP | • JavaScript |
| • HTML | • CSS |
| • SQL | • MySQL |
| • Adobe Photoshop | • MS Excel |
| • MS Word. | • Laravel |
| • Vue.js | • Node.js |
| • Adonis.js. | • Git, GitHub, GitLab |
| • Salesforce Marketing Cloud | |

PERSONAL DETAILS

Date of Birth: 26/02/1995

Nationality: Indian

Marital Status: Married

Gender: Male

Passport: Yes